SmartBrief Newsletter
#smartselfstorage

OpenTech Alliance™

Welcome to the first installment of our Self-Storage **SmartBrief IoE Newsletter.** It's our goal at OpenTech to help self-storage owners work SMARTER. This newsletter is specifically designed to do just that! Newsletters will highlight enhancements to the IoE Control Center, showcase select reports and how they can benefit your business operations today, and new products to consider at your facility.

November's **SmartBrief** focuses on new feature enhacements in our latest IoE Release 9, reporting capabilities within the IoE Control Center with a video that highlights the key reports to evaluate and how including a smart thermostat at your facility can reduce costs.

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IoE Release 9 included a key feature for Application and Gateway Alert Notifications. As an IoE Control Center user, you can now opt in for email or text alerts on Application and Gateway warning or error conditions. Application Alerts can provide notification if your Property Management System is not communicating with the INSOMNIAC CIA and the Gateway Alert can notify you if the Gateway is not communicating with the IoE Control Center. Being able to monitor and control your facility before it affects your customers can help for a better customer experience. Learn More!

Understanding how your tenants are using your property is critical information and is available to you in the IoE Control Center. Operators are using this tenant behavior data all across the US to increase rates, manage operational hours, and so much more. One operator had a customer asking for a rent reduction and the manager was able to pull their activity report and see they were, in fact, accessing their unit multiple times a week and used that intel to turn the conversation positively and keep the customer and avoid reducing rent. Just one of the many ways this data can "go to work" for your operations. Learn more in our Control Center Reports Video – watch now!

It's Smart to add HVAC! Our IoE Centralized Intelligent Access Control allows operators to adjust their thermostats remotely to prevent unwanted changes from tenants or employees as well as many other features. The notification component of the platform can also send text and email alerts based on variety of configured triggers including temperature and humidity levels. This module is available today and at no additional charge. Read the full press release here. [Learn More!](#)